

Belk Wellness Rewards Program



Build healthy habits and get rewarded for your efforts on a fun, new wellness portal, powered by **Rally Health®**. What's more? Belk associates and their spouses can EACH earn up to \$500 in Health Savings Account (HSA) contributions!

Activities	Earn*	Activities continued...	Earn*
Register for Blue Connect SM	\$10 (if identified)	Get Your Annual Physical	\$50
Complete Your Blue Connect Checklist	\$25	Get a Health (Biometric) Screening	\$50
Confirm Your Contact Details	\$25	Participate in a Private Challenge	\$25 (max of 2 or \$50)
Take Your Health Survey	\$50	Get Your Flu Shot	\$25
Participate in a Public Challenge	\$5 (max of 6 or \$30)	Complete Important Diabetes Tests	\$25 (if identified)
Complete Three (3) Missions	\$25 (max of 9 or \$75)	Complete a Nurse Support Assessment	\$100 (if identified)
Track Your Step Goals with Stride	\$10 Monthly (or \$120 max)	Know Your Care Options	\$50 (if identified)
Take a Quiz	\$5 (max of 6 or \$30)	Fill Out Your Pregnancy Survey	\$50 (if identified)

Maximum Belk Wellness Rewards available per Belk associate and spouse = \$500 each



Here's how it works.

- 1 Participate in the wellness activities that best fit your needs to earn up to a maximum \$500 in HSA contributions each for you and for your spouse
- 2 Find your reward-eligible activities and monitor your progress on your personal Blue RewardsSM page in the wellness portal at BlueConnectNC.com
- 3

Blue Rewards will be paid through monthly HSA Contributions*

* Belk Wellness Rewards Program available 1/1/22-12/31/22. Visit the wellness portal at BlueConnectNC.com for details on earning rewards and the activities available to you. Belk Associates and their spouses must be at least 18 years old to participate on the wellness portal and earn Blue Rewards in their HSA. Timing to process rewards may vary and they may be added to your HSA from one to two months following completion of the activity. Participation limitations may apply. Blue Cross NC reserves the right to change or discontinue Blue Rewards at any time, including changing dollar amounts and available rewards, without prior notification. Consult with your benefits administrator or contact Blue Cross NC Customer Service for questions or support.

Blue Cross NC offers health and wellness programs as a convenience to aid members in improving their health; results are not guaranteed. Blue Cross NC reserves the right to discontinue or change these programs at any time. The goal is to help members make better decisions about their health and to help them follow their provider's plan of care. Decisions about care should be made with the advice of the member's provider.

Rally Health is an independent company that is solely responsible for the services it provides. Rally Health does not offer Blue Cross or Blue Shield products or services. BLUE CROSS®,

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